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August 9, 2022

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Dear Business Patrons:

The Frances Foundation's 18th Annual Gala journal is going virtual! To reach more recipients, we're replacing our former hard copy ad journal with a virtual journal, which will be displayed on our website and social media. At our October 15th Gala at the Ocean Place Resort, our virtual journal will be displayed on multiple large screens to our 1,000+ guests and volunteers throughout the evening.

We would sincerely appreciate your generous consideration of one of the following five business patron ad sponsorships:

The Whale (Full Gold Page)	\$2,000
The Marlin (Full Page)	\$1,000
The Swordfish (Half Page)	\$500
The Kingfish (Quarter Page)	\$250
The Bluefish (Business Card size)	\$100

Our business sponsorships will be included in the virtual journal. In addition, business sponsors will receive the added benefit of receiving super 50/50 cash raffle tickets valued at \$100 as follows: The Whale (10 tix); The Marlin (5 tix); The Swordfish (2 tix) ; and the Kingfish 1 ticket), providing opportunities to win up to \$50,000!

We hope you will continue to help sustain our mission of bringing happy smiles to children battling cancer and financial and emotional assistance to their families. Please don't hesitate to contact me with any questions. Our flyer for Gala Sponsorships is attached.

Sincerely,

ROBERT L. HEUGLE, JR.
President/Executive Director

Attached: Gala Sponsorships flyer

IR. TRUSTEES

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Tyler C. Heugle
Gianna Honig
Gwennie Marra
Jayne McDevitt
Sydney Rubman
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Grace "Cookie" West

